



Future Foundations

Our strategy for a natural and built environment that is sustainable, resilient and inclusive for all

[rics.org](https://www.rics.org)

Foreword

For over a century and a half, our Charter has driven the surveying profession's ultimate purpose to advance positive outcomes for the benefit of society. With our new vision for a sustainable, resilient, and inclusive natural and built environment, Future Foundations sets out the strategic goals that we will prioritise for the coming years.

We will enhance member value to ensure RICS is a professional body of choice both now, and in the future, creating a community where individuals from all backgrounds are welcomed and can thrive. We will strengthen trust in the profession so we can champion sustainable practices and help safeguard the planet. This will see RICS and its members providing solutions to challenges such as decarbonisation and biodiversity, playing our part to ensure the natural and built environment is resilient to future climate change.

These commitments will ensure a world class organisation that delivers lasting change. Where members have pride in their designation, gain strength as part of a professional body, and our many stakeholders recognise us as leading on the issues that matter.

As we implement this strategy and deliver its outcomes, we will embrace our shared values to achieve our ultimate mission to advance knowledge, inspire our members and uphold the highest standards.



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Future Foundations

VISION

A natural and built environment that is sustainable, resilient and inclusive for all

MISSION

Inspire members
Advance knowledge
Uphold standards

STRATEGIC GOALS

Lead and influence on sustainability
Attract a diverse next generation
Strengthen trust in the profession
Enhance member value and engagement

VALUES

Professional
Collaborative
Inclusive
Ambitious

A WORLD-CLASS ORGANISATION

An efficient, effective and inspiring professional body that is easy to do business with

Vision

A natural and built environment that is sustainable, resilient and inclusive for all



An aerial photograph of a cable-stayed bridge spanning a dense forest. The bridge's cables create a series of overlapping circular patterns in the sky. The forest below is lush and green, with the bridge's path cutting through it.

Mission

As a leading global professional body, we uphold, advance and inspire professionalism for the benefit of society

We uphold

the highest technical and ethical standards, and regulate our members independently, fairly and transparently.

We advance

professional knowledge, influence governments and help shape policy to deliver positive change that underpins societies and drives economies.

We inspire

current and future professionals, support them in their practice and build connections locally, nationally and globally.

Values

Professional

We place the highest standards at the heart of what we do and work honestly and transparently to build trust and confidence.

Collaborative

We believe in building partnerships and finding opportunities to achieve shared goals wherever possible.

Inclusive

We are respectful, consider the impact of our actions and seek to build a diverse community where difference is valued.

Ambitious

We are passionate and ambitious, seeking innovative and sustainable solutions, and leading the debate on issues that matter now and in the future.



An aerial photograph of a running track with white lane markings on a dark surface. A large blue rectangular overlay covers the left side of the image, containing white text. The track curves from the top left towards the bottom right.

Strategic goals

Lead and influence on sustainability

Attract a diverse next generation

Enhance member value and engagement

Strengthen trust in the profession



Lead and influence on sustainability

Recognised by members and stakeholders as a global leader on decarbonisation, climate resilience, biodiversity and circular economy.

Standardising metrics for the measurement and management of carbon

Strengthen guidance and standards for measuring and reporting carbon in the natural and built environment.

Influencing decision makers for positive change

Communicate and advocate for positive change on decarbonisation, climate resilience and biodiversity.

Providing guidance, training and support

Equip the profession to adapt, upskill and respond to the challenges and opportunities that sustainability poses.

Leveraging data and technology

Enable our members to utilise data and respond to new technologies to promote a deeper knowledge of sustainability.

Attract a diverse next generation

Individuals from all backgrounds can seek and be able to attain membership of the profession.

Inspiring future surveyors

Work with education providers to build awareness of the profession and create bursaries and grants for under-represented groups.

Modernising assessments

Modernise our assessment process, ensuring it remains fair, reliable and appropriate.

Support early careers

Support career progression and make RICS Matrics – our newer member network – more accessible across the globe.

Building better data

Collate information to understand the diversity of our members, their professional disciplines, and the markets.





Enhance member value and engagement

The professional body of choice for those working in the natural and built environment.

Understanding our members and markets

Use data and insight to ensure we better understand our members, are able to monitor satisfaction levels and develop a best-in-class value proposition.

Creating a valuable member experience

Deliver an exceptional customer experience and ensure RICS is an engaging organisation that is easy to do business with.

Building connections

Build on the connections our members have with each other and their local communities, supporting RICS' public interest obligations.

Developing our partnerships

Further develop partnerships and collaborations with market leading peers around the world to extend our reach and expand our offer.

Amplifying our members' voice

Amplify the work and the professionalism of our members to the public through our professional surveys, insight, communications and campaigns.

Strengthen trust in the profession

Regulate effectively to the public advantage.

Addressing regulatory risk and future challenges

Undertake consumer research and engagement to develop standards and regulatory interventions that are relevant and targeted.

Assuring conduct and competence

Review our current assurance mechanisms to continue providing confidence to clients and society.

Ensuring our approach to regulation is transparent and fair

Ensure our decision-making process is clear, we are accountable to our stakeholders and that we work in the public interest without bias.

Promoting professionalism

Promote and uphold the highest standards and demonstrate the professionalism of our members, underpinned by our regulation.



A world-class organisation

An efficient, effective and inspiring professional body that is easy to do business with.

Delivering lasting change

We will create an organisation that is future-fit, establishing a culture of continuous change and learning.

Improving processes and technology

We will prioritise process improvements and implement technology effectively into the ways we work.

Developing our people

We will harness the power of our people through engagement, development and support, aligned to our new values.

Ensuring long-term financial success

We will redevelop our commercial strategy while remaining a lean and financially prudent organisation.

Increasing diverse representation

We will refine policies and procedures to ensure recruitment is as accessible and inclusive as possible.